

# Marine Corps Executive Forum

Informing. Educating. Connecting.

TOMORROW'S CORPS

AMERICA'S MARINE

TODAY'S CRISES





# THE MARINE CORPS EXECUTIVE FORUM

## COMMANDANT'S MESSAGE

On behalf of all Marines and Sailors, I extend our deepest appreciation for your interest in the Marine Corps Executive Forum. The forum has proven to be a successful program that has served to build relationships and strengthen the bond between the Marine Corps and America's civilian leaders. As a part of our community relations efforts, we strive to boost the public's awareness of the unique elements and contributions of the Marine Corps through direct interaction with Marines, Sailors and their families.

Our nation has long recognized the need for a ready expeditionary force, one able to deter those who would do us harm, swiftly intervene when they act to do so, and fight to win where the security interests of our nation are threatened. Because of the faithfulness and trust of the American people, Marines today are forward deployed on ships at sea, in key security locations and alongside our allies. They are poised to respond wherever crisis may strike next. We have earned a reputation as the most reliable and elite warfighters ready to meet any enemy in any environment. As we continue this honored obligation, we must embrace every opportunity to share the importance of our mission and capabilities with the American public.

We encourage our civilian leaders to join us for the Marine Corps Executive Forum. I know you will enjoy the Marine Corps experience during this special event. Thank you for your continued fidelity and enduring commitment to our corps and our nation.

Semper Fidelis,



JAMES F. AMOS  
General, U.S. Marine Corps





*"I came away from the day with a heightened sense of appreciation and wonder about the hard work and sacrifices made by our brothers and sisters in uniform."*



**JENNIFER LAMBERT**  
Vice President of Marketing  
Crosman Corporation

# PROGRAM OVERVIEW

The Marine Corps Executive Forum was created by the Commandant of the Marine Corps to strengthen the connection between America's Marines and civilian leaders of businesses, organizations, academia, and faith-based groups in communities large and small throughout the country. Since 2006, the program has exposed civilian leaders from across the United States to the Corps' operational capabilities, current programs, and future initiatives.

During the day-long program, participants are treated as Marines for a day, learning the power of the individual Marine – an honorable and courageous professional warrior, committed to serving the Nation and its citizens. The program is limited to 25 participants or less to ensure a more personal experience with the Marines.





*"I know I walked away with a greater appreciation of the Marine Corps and its past, current and future missions. And even more importantly it reaffirmed to me the incredible talent and character of the men and women – from private all the way up to commandant – who serve our country and advance our national interests."*



**FRANK CILLUFFO**

Director of Homeland Security Policy Institute  
The George Washington University

# WHAT TO **EXPECT**

Upon arrival, participants tour various locations key to learning the ethos, overall structure, and goals of the Corps. A typical day during the National Capital Region forum might include a tour of the Pentagon, a visit to the Crossroads of the Marine Corps – Marine Corps Base Quantico, VA – where they're exposed to Marine Corps aviation, weapons systems, martial-arts demonstrations, and an evening parade at the House of the Commandant, featuring the famed Silent Drill Platoon.

As part of the program, participants also have an opportunity to partake in an open discussion with Marine Corps leadership on Corps' key issues and priorities.



# ELIGIBILITY

Program participants must meet the following eligibility requirements to be considered:

- Be a citizen of the United States
- Business/civic leader or industry expert
- In good health and able to stand up for 30 minutes at a time over a 12-16 hour day
- Able to financially afford transportation and lodging costs associated with traveling to and from the program location
- Have the permission and support of his/her employer for participation

Participants cannot:

- Be employees or retirees of the Department of Defense, military or civilian services
- Have served in the military in either an active duty or reserve capacity within the last 10 years
- Have extensive knowledge of the Marine Corps
- Work for or be affiliated with a Department of Defense contract
- Be associated with the media unless working in a business operations or management capacity
- Have attended a service academy or military graduate course

*“This experience has heightened my commitment to the USO, Wounded Warrior Project and Wish For Our Heroes – all great organizations, and if you are already involved with one of them, then I applaud you. Thank you for the experience, and to our hosts, I particularly thank you for your service.”*



**DAVID McCALL**

Customer Development Manager  
Coca-Cola Bottling Co. Consolidated



# PROGRAM ALUMNI

**Following their experience at the program, alumni continue their connection to the Marine Corps through involvement with organizations such as Marine For Life and the Wounded Warrior project. Alumni also stay connected with each other, and current and prospective participants via the Marine Corps Executive Forum LinkedIn group.**

**Alumni also are subscribed to the Marine Corps Connection e-newsletter and can stay connected with the Corps' community relations efforts across the nation via social media.**

# APPLICATION & NOMINATION PROCESS

To apply or nominate a civilian leader for the program, please visit <http://community.marines.mil/community/> and click on Marine Corps Executive Forum under the Outreach Programs tab to download the application or nomination package. The completed application or nomination package should be submitted electronically to [hqmc.comrel@usmc.mil](mailto:hqmc.comrel@usmc.mil). If selected, Limitation of Liability/Liability Release forms will be required.

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Contact the Headquarters Marine Corps  
Community Relations Branch at 703-614-1034  
or via [hqmc.comrel@usmc.mil](mailto:hqmc.comrel@usmc.mil).

